



Triple Ring Productions Inc.

"Promoting endurance mountain bike racing throughout Montana"

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Butte 100 Mountain Bike Race
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Butte 100 Mountain Bike Race Slated for July 30, 2011 Weekend

Triple Ring Productions (TRP), the organizing body behind Butte, Montana's elite endurance mountain bike race, is gearing up for the fifth anniversary of the Butte 100. The race, as well as the registration and post-race awards ceremony is slated for the weekend of July 30, 2011. TRP has been working hard to upgrade many aspects surrounding the race and its organization with a new website launched (www.butte100.com), hiring of the Billings-based Montana Timing system, the publishing of a 2011 race bible, and acquiring additional internal leadership positions such as volunteer coordinator, communications director, and website director.

Building on the increasing success of past years, this year will take the 100 mile racers on a figure-eight course starting north of Butte on a 50-mile loop then joining the 50-mile racers on the southern loop. The course is technically and physically demanding, testing riders with an amount of climbing not seen anywhere else in the country: 19,547 feet for the 100's and 11,340 feet for the 50 mile racers over Montana's Continental Divide.

With racers from over 11 states already registered, there are approximately 100 positions remaining before the 250 racer limit is reached. Pre-registration will close July 28th and there is no race-day registration. David 'Tinker' Juarez, Former Olympian, mountain bike world champion, and mountain bike hall of fame member, leads a talented and skilled group of racers. Another highlight is the special guest appearance of Cricket Butler, an accomplished endurance mountain biker who won the 2010 Tour Divide mountain bike race (a 2,700 mile race from Banff, Canada to the Mexican border), as well as placing in the National Ultra Endurance Series, Trans-Rockies Race. She also has many other notable accomplishments in the outdoor pursuits of hiking, canoeing, and mountaineering. Cricket will be speaking at the mandatory racer meeting on Friday, July 29th at 5:30 p.m. and handing out finisher medals at the finish line.

Dates, times, and locations of race-related events, as well as course and viewing information can be found at www.butte100.com. Updates are also being tweeted @butte100. The race is also looking for willing volunteers for pre-race, race-day, and post-race events—a volunteer form is available online. All volunteers are entered into a raffle to win a new Specialized Hardrock mountain bike.

For more information feel free to contact race director, Gina Evans at (406) 498-9653 [eatdirtpigpen@hotmail.com] or communications director, Jon Wick at (406) 498-6328 [jonwick04@hotmail.com].

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