



Triple Ring Productions Inc.

"Promoting endurance mountain bike racing throughout Montana"

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Butte 100 Mountain Bike Race
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BUTTE 100 MOUNTAIN BIKE RACE GEARING UP FOR 2012 RACE

Triple Ring Productions (TRP), the organizing body behind Butte, Montana's elite endurance mountain bike race, is gearing up for the sixth edition of the Butte 50- and 100-mile mountain bike races. The race is scheduled for July 28, 2012; the 100-mile starting at 6:00 a.m. and the 50-mile at 9:00 a.m. at Homestake Pass off Interstate 90 east of Butte.

Demand for the race has exceeded organizers expectations as the 250-racer cap was reached with in 10 days of open registration. A waiting list of racers has exceeded 130 additional racers. Returning for the third year to defend his 100-mile victory in 2011 is David 'Tinker' Juarez (Whittier, CA). The former Olympian, mountain bike world champion, and hall of fame member, will be chased by the most competitive 100-mile field the Butte 100 has seen. Other racers looking to de-thrown Juarez include John Curry (Bozeman, MT-GAS Intrinsik-2011 2nd place), Ben Parsons (Kalispell, MT-Hammer Nutrition- 2010 champion), and Bill Martin (Bozeman, MT-Muleterro- '07, '08 champion, '11 2nd place).

This year's course will take the 100 mile racers on a figure-eight course starting on a 50-mile loop north of I-90, then joining the 50-mile racers on the southern loop. Recent rerouting of the north loop due to safety concerns has resulted in what race organizers predict will be the fastest track in the history of the race. The south/50-mile course remains as one of the most demanding tests of mountain bike endurance racing in the country with an amount of climbing not seen anywhere else: ~11,459 feet for the 50-mile racers (~17,920 feet for the 100-mile racers). North loop highlights include single and double track trails through vastly different environs, from dense forest to the Pipestone area's high-altitude desert, while the south loop features nearly 30 miles of Continental Divide National Scenic Trail.

Race events get started on Thursday, July 26 with a packet pick-up at The Outdoorsman Sport Shop in Butte, with another pick-up on Friday, July 28 in conjunction with the mandatory racer meetings scheduled for 5:00 and 6:00 p.m. that night. The award ceremony is scheduled to take place at 8:00 p.m. on Saturday, July 28th at the race staging area at Homestake pass. Other race-related events, as well as course and viewing information, can be found at www.butte100.com. Updates are also being tweeted @butte100 and posted to the race's Facebook page. The race is continuing to look for willing volunteers—a volunteer form is available online. All volunteers are entered into a raffle to win a new Specialized Hardrock mountain bike.

For more information feel free to contact Communications Director, Jon Wick at (406) 498-6328 [butte100@gmail.com] or Race Director Gina Evans at (406) 498-9653 [eatdirtpigpen@hotmail.com].

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